

**This is our new Customer Appreciation Program.
You can earn Growing Grounds Bucks with your purchases.
These are the rules.**

Growing Grounds Garden Center Rewards Program
Highlights and Official Rules of Use - Year 2017 Program

Program Highlights and Redemption Schedule

- For every \$10 of merchandise purchased, Growing Grounds customers earn one Reward Dollar.
- Earn Reward Dollars on every purchase April 1 through September 30, 2017.
- Redeem at face value **for up to 50%** of your total purchase according to the 2017 Redemption Schedule:
Redemption Schedule: Redeem at face value for up to the percentage of total purchase listed on each date:

June 17 th - 18 th - 25%	July 14 th - 16 th - 25%	December 8 th - 10 th - 25%
August 18 th - 20 th - 50%	September 15 th - 17 th - 25%	
- Regular in stock merchandise only; sorry, no special orders or layaways.
- Additional terms and conditions may apply in accordance with Official Rules of Use.

Official Rules of Use

Program Duration and Eligibility

1. Growing Grounds "Reward Dollars" will be distributed from April 1, 2016 through September 30, 2016, while supplies last.
2. Businesses and groups, including landscapers, municipalities, etc. as well as employees of Growing Grounds or its affiliate companies during any period of the program are not eligible.
3. Growing Grounds Bucks are valid for issued year only.

Calculation and Presentation of Reward Dollars

4. The number of reward dollars presented will be based on the customer's total transaction amount for merchandise (excludes labor, sales tax and gift certificates).
One reward dollar will be presented for each ten dollars, rounded down to the nearest ten dollars. Reward dollars will not be presented on transactions totaling less than ten dollars. Reward dollars are not presented upon the purchase of a gift card, but rather are presented when the gift card is redeemed. The maximum number of reward dollars presented for each single retail sales transaction is 200.
5. Reward dollars will be presented at the conclusion of each retail sales transaction at Growing Grounds **in store purchases only**.

Redemption

6. Growing Grounds Rewards Dollars can be redeemed by Growing Grounds customers at its retail locations according to the redemption schedule above during normal business hours. Reward dollars not used during the redemption dates within the year they are issued are automatically forfeit.
7. Reward Dollars are redeemable at Growing Grounds Garden Center in Bloomington, Illinois.
8. Reward Dollars can be used at face value **for up to 25% or 50%** of the customer's total purchase as stated in the redemption schedule above. The remainder must be settled with cash or cash equivalent.
9. Subject to eligibility and qualifying purchase amount, there is no limit to the number of original Reward Dollars that can be redeemed by one guest.
10. There will be absolutely no exceptions made to modify the redemption schedule. Growing Grounds Reward Dollars must be surrendered by the customer or customer's agent in original condition at the time of redemption, and cannot be replaced if lost or mutilated.
11. Reward Dollars are redeemable for regular in-stock retail merchandise only, and have no cash value. Reward Dollars cannot be used towards the purchase of gift certificates, special order or layaway items, including pre-booked items such as weddings. Price adjustments on prior sales, account payments, labor and delivery charges, layaways and special orders are specifically excluded.
12. Growing Grounds Reward Dollars will not be offered on any transactions where Growing Grounds Reward Dollars are redeemed.
13. For authorized merchandise returns/adjustments involving Reward Dollar transactions:
 - a. If the value of returned item(s) would not have affected the number of reward dollars tendered, the adjustment will be in the same form as the original transaction was primarily settled.
 - b. If the value of returned item(s) would have reduced the number of reward dollars tendered, the customer will receive the total adjustment as a Growing Grounds Merchandise Voucher.
 - c. An even exchange or return/purchase will be conducted without prejudice to the Reward Dollar settlement amount, as long as the transaction does not also meet the conditions of (a) or (b) above.
14. Growing Grounds Reward Dollars can not be used in conjunction with any other discount or promotion.
15. Growing Grounds Rewards program is offered exclusively by Growing Grounds Garden Center & Florist.
16. Growing Grounds reserves the right to modify or discontinue this program at any time without notice.